

What Is Ring Fever?

Ring Fever is a **weekly television show** and **interactive website** (www.ringfever.com) dedicated to the real stars of professional wrestling, the fans. Airing on Cablevision (Channel 69) and Time Warner Cable (Channel 56) in Brooklyn, New York, Ring Fever bridges the gap between the wrestling fan and the wrestler.

Called “The Voice Of The Fans”, Ring Fever continuously involves it’s fans in every aspect of the show, providing a real hands-on opportunity for wrestling fans everywhere. From participating in our live events such as **Round Table Discussions** and **Rock & Wrestling Extravanzas**, joining the **Ring Fever Street Team**, being a Moderator of our **Ring Fever Forum**, or spending a day as a **Guest Host**, Ring Fever brings the fans and the stars together.

In existence since August 1, 1999, Ring Fever has become a staple in the New York wrestling scene. **Traveling to local WWE shows** at all three major arenas, **attending independent shows** throughout the Tri-State area, as well as **covering autograph signings and local appearances**, both the **Ring Fever Van** and the **Ring Fever Crew** are recognized and welcomed by New York’s die hard wrestling fan base.



Ring Fever is spreading outside of the New York City area. Through it’s interactive website, **The Ring Fever Texas Faction** was created by a number of Ring Fever fans in Texas. In August of 2001, Ring Fever covered the Brian Pillman Memorial Show in Cincinnati where Ring Fever was welcomed with open arms by both the fans and the wrestlers alike. In addition, wrestling fans from all over the world including such countries as Malaysia, the United Kingdom and Canada have applied to join our Ring Fever Street Team and have offered to promote Ring Fever in their hometown.

Ring Fever provides it’s fans with continuous wrestling entertainment and is also a major proponent of the dangers of backyard wrestling. Since it’s conception, Ring Fever has made every effort to get the message to their fans about how dangerous backyard wrestling can be. Since the show’s beginning, wrestlers have taped Public Service Announcements telling of the dangers of such activities. At Ring Fever’s Round Table Discussions and Rock & Wrestling Extravanzas, wrestling fans get a firsthand account of these dangers from the very wrestlers they try to emulate.

Ring Fever is a concept that began on it’s sister show called Hole In The Wall, which is a weekly variety show that debuted in 1990 and focused on local entertainment and Brooklyn culture. In 1996, Hole In The Wall



Producers Robert Santa and Clifford

Nordquist approached Paul Wein about doing a segment on the show called “This Week In Brooklyn”. Having worked as a commentator and ring announcer in the wrestling business, Paul decided to incorporate wrestling into his weekly segment, which the fans of the show immediately enjoyed. Seeing the reaction to the wrestling segments, Rob, Cliff and Paul decided to continue the segments, which delighted the fans who began asking for even more wrestling segments. It got to the point where Rob, Cliff and Paul thought about spinning off the wrestling segments into it’s own half hour television show, and Ring Fever was born.

With Ring Fever’s popularity soaring and a limitless future of possibilities, there is no question that Ring Fever will continue to spread, and that there is no cure!



Weekly Television Show

On Saturdays at 3:00pm on Cablevision (Channel 69) and Time Warner Cable (Channel 56), Ring Fever produces a weekly half hour television show that brings the fans interviews with wrestlers, fan interaction, character storyline, and independent wrestling matches.



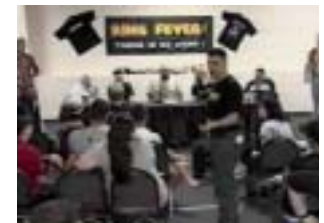
Interactive Website

By logging onto www.ringfever.com, fans have the opportunity to interact with other wrestling fans throughout the world on the many Ring Fever Forums. In addition, fans can click on the “Photo Gallery” to see pictures of themselves and their friends from recent wrestling events.



Round Table Discussions

Taped in front of a live studio audience, Round Table Discussions offer fans the opportunity to hear personal stories and anecdotes from their favorite wrestlers and then ask them questions. Fans also get the opportunity to interact and mingle with the wrestlers after the taping.



Rock & Wrestling Extravanzas

Lights, Camera, Action! Rock & Wrestling Extravanzas offer fans the opportunity to party with their favorite wrestlers in an vibrant setting complete with a laser light show, music, and a live band. During the extravaganza, the wrestlers are available to the fans for autographs and pictures.



Ring Fever Street Team

A group of worldwide fans who are die hard Ring Fever-ites and have the desire to promote the show in their hometown. Fans are given a Ring Fever T-shirt and are equipped with flyers and bumper stickers to give to their friends and schoolmates. Street Team members get VIP treatment at all Ring Fever events.



Ring Fever Forum

A collection of message boards on Ring Fever’s website, www.ringfever.com, the Forums give the fans a chance to interact with each other online, as well as apply for the position of Forum Moderator. Forums range from news and rumors, to Ring Fever storyline, to fantasy wrestling leagues.



Guest Host

Since the fans are the stars of Ring Fever, fans win contests to be a guest host for a day. This could involve hosting a Round Table Discussion or Rock & Wrestling Extravaganza, filming an episode of the show at the fan’s home, or having the fan interview a wrestler of their choice.



Traveling To Local WWE House Shows

Whenever World Wrestling Entertainment is in town, Ring Fever is there. While handing out free Ring Fever bumper stickers, Ring Fever's host interviews the fans that are waiting to attend the show. In addition, Ring Fever storylines are played out with the fans and the Ring Fever Crew.



Attending Independent Shows

In addition to attending WWE house shows, Ring Fever is also a regular at all local independent house shows. Be it a start up federation or a well-established one, Ring Fever interviews both the wrestlers and the fans. In addition, Ring Fever Crew members sometimes do commentary as well as get involved in the show's storyline.



Covering Autograph Signings And Local Appearances

Throughout the years, many wrestlers have made local appearances in the Tri-State Area, and Ring Fever has been at most of them. While fans wait on line to see their favorite superstar, Ring Fever's host interviews them and then interviews the superstar.



Ring Fever Van

A well-known sign that Ring Fever is in the house, the Ring Fever Van has become a popular eye catcher around the New York City area. Whether at a WWE show at an arena, in front of a school, or just on the road, fans always know that when the Ring Fever Van is around, so is the Ring Fever Crew.



Ring Fever Crew

A collection of wrestling fans who share the same enthusiasm as Ring Fever's host, The Ring Fever Crew attends tapings and assists with production, promotion, crowd control, and any other necessities. In addition, all Ring Fever Crew members participate in ongoing storyline development, and have @ringfever.com e-mail addresses. Most Ring Fever Crew Members are Moderators of Ring Fever Forums.



Ring Fever Texas Faction

Comprised of a group of Ring Fever fans from the Texas area, The Ring Fever Texas Faction promote Ring Fever in their hometown, and have created a sister website to Ring Fever that has Texas-related message boards and storylines. In addition, the Texas Faction is incorporated in Ring Fever storylines.

